



## Message from Unifor Communications 6 May 2016

### Let's help rebuild the community in Fort McMurray

Devastating wild-fires continue to rage and engulf the city of Fort McMurray, Alberta and the surrounding area. As of May 5, more than 80,000 residents have been forced to evacuate, leaving behind their homes and everything they have worked a life-time to build.

While the fires continue to burn out of control, we cannot know the extent of damage, but it is already clear that our solidarity and urgent support is needed.

Unifor and the Unifor Social Justice Fund have already acted swiftly to contribute to relief efforts and made substantial donation to the Red Cross.

The need is great and the people of Alberta need our help!

All members, local unions, and staff across the country are asked to show their solidarity, please make a donation today! Unifor, in partnership with the Red Cross, set-up a specific webpage to donate, visit [www.redcross.ca/Unifor](http://www.redcross.ca/Unifor)

Every amount that you can contribute will make a difference. The Federal government will match every dollar of individual donations made through the Red Cross and the Alberta government will also match funds up to two million dollars.

### Here are three things that every local, member and staff representative can do:

1. **Donate any amount through [www.redcross.ca/Unifor](http://www.redcross.ca/Unifor).**  
Visitors can access the Unifor portal set up in partnership with Red Cross.  
**Share this donation link** with other Unifor members.
2. Encourage members to donate and provide hope for Fort McMurray residents. Check out the Unifor Canada Facebook page for a social media image to share online.  
**Organize a collection in Unifor-represented workplaces.**  
Every dollar counts because it is matched by two governments and it will become three.  
Together all of our donations can provide substantial assistance and support to those who have lost, or are in danger of losing everything. Please give generously.
3. To coordinate assistance for Fort McMurray members displaced by the wild-fires, Unifor members in the Edmonton area who have space/accommodations to offer should please contact the Unifor Regional Office directly at [780-743-5157](tel:780-743-5157).

Thank you for joining in this urgent solidarity to help the people of Fort McMurray and for demonstrating what collective action and caring can accomplish. If you have questions or require further information about this initiative please contact Mohamad Alsadi Director of Human Rights and International Department at [mohamad.alsadi@unifor.org](mailto:mohamad.alsadi@unifor.org)